

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 393 Issue 5



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 25130	Campaign Ref: E:120802001
Buyer: "	Client/Product/Estimate: 95/101/1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	115	30 Nbr of Spots	1		2	2		1	115
2	M-F 730p Scene On 7 .TWTF..	06	225	30 Nbr of Spots	1		2	2		5	1125
3	M-F 9a Dr Phil .TWTF..	05	250	30 Nbr of Spots	1		2	2		5	1250
4	M-F 10p ET / 9p CT Blue BloodsF..	05	150	30 Nbr of Spots	1					1	150
5	M-F 10p ET / 9p CT Blue BloodsF..	05	1200	30 Nbr of Spots		1				1	1200
6	Fri 9p ET / 8p CT CSI NYF..	05	900	30 Nbr of Spots			1			1	900
7	Sat SEC FootballS.	05	750	30 Nbr of Spots			1			1	750
8	Sat 7p Access HollywoodS.	05	150	30 Nbr of Spots	1					1	150
Weekly Totals:					9	10	12	14	1	46	
Closed PR						1	2			3	

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Buyer:		Client/Product/Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
9	Sat 7p NewsS.	05	150	30 Comme		1	1	1		3	450
10	Sat 730p King Of QueensS.	04	200	30 Comme	1					1	200
11	Sat 730p Access HollywoodS.	04	200	30 Comme		1	1	1		3	600
12	Sun 10p ET / 9p CT MentalistS	05	1000	30 Comme				1		1	1000
14	Sun 9p ET / 8p CT 3S	05		30 Comme							
15	Thu 10p ET / 9p CT Person Of Interest ...T....	05	2000	30 Comme			1			1	2000
16	Thu 10p ET / 9p CT Elementary ...T....	05	2000	30 Comme				1		1	2000
17	Tue 8p ET / 7p CT NCIS .T.....	04	2500	30 Comme			1	1		2	5000
19	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme				1		1	1200
20	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme				1		1	1650
21	M-F 9a Dr Phil M-F 9a Dr Phil	05	150	30 Comme		1	1	1	1	4	600
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Closed PR						1	2			3	

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Client: Barack Obama/ D/ President	Submission Cost: 25130	Campaign Ref: E:120602001
Buyer: ..	Client/Product/Estimate: 95/101/1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
22	Sun 9p ET / 8p CT Good WifeS	05		30 Comme	Nbr of Spots Closed PR					1	150
23	Sat 10p ET / 9p CT 48 HoursS	06	600	30 Comme	Nbr of Spots	1				1	600
24	M-F 9a Dr Phil ...TF.. Isolations: W/C 09/03 MTWTF..	05	150	30 Comme	Nbr of Spots	1				1	150
26	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots		1			1	200
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	05		60 Comme	Nbr of Spots Closed PR						
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04	225	30 Comme	Nbr of Spots		2			2	450
29	M-F 730p Scene On 7 ..WTF..	06	250	30 Comme	Nbr of Spots		2			2	500
31	Sun 930p ET / 830p CT Good WifeS	05	1300	30 Comme	Nbr of Spots			1		1	1300
Weekly Totals:					9	10	12	14	1	46	
Closed PR						1	2			3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 8p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000171304	
22	Sun 8p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4		
Totals		09/03	09/10	09/17	09/24	10/01		
Spots	46	9	10	12	14			
Cost	25130	1930	4850	7050	11150			

Grand Totals:

Spots:	46
Gross Total:	25,130.00
Commission:	3,769.50
Net Total:	21,360.50